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ADVIOR is a registered brand of
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PRESS RELEASE

DRAFT, FOR IMMEDIATE RELEASE

The board of ADVIOR International is pleased to announce today the rebranding of the group previously known as the MidCap Alliance. The launch of the new brand recognises the commitment of members to significantly enhanced cooperation and integration as they build on their successful track record of advising on cross border M&A transactions.

ADVIOR International is a network of leading mid and upper mid-market M&A advisory firms. It has 31 offices in Austria, Belgium, Central and Eastern Europe, Denmark, Finland, France, Germany, Italy, The Netherlands, Norway, Spain, Switzerland, the UK, and has two associate members in the US and India. The ADVIOR team numbers some 220 M&A professionals, including several former CEOs and a significant number of senior bankers from the markets the organisation serves.

Since its formation in 2002 ADVIOR's members have advised on more than 1,200 M&A transactions with a total value of more than €250 billion making it a major force in Investment Banking, particularly in Europe. In 2020 ADVIOR's members advised on 100 M&A transactions with a value of €27 billion including a number of landmark cross border deals, for example AZ Capital advising Cellnex, the main independent infrastructure operator for wireless telecommunication in Europe, on the acquisition of CK Hutchison Holdings' (Hutchison) European telecommunications towers and sites in a transaction valued at more than €11 billion. Deals that were able to attract significant attention in the market also included ATRIUM Partners advising DSM, the global company in the ingredients and materials space, on its acquisition of Glycom, the world's leading supplier of Human Milk Oligosaccharides (HMO), in a transaction valued at €765 million or Colombo & Associati advising the Italian energy group Sorgenia in the sale to Italian infrastructure fund F2i and Spain's Asterion – in a deal that values Sorgenia at about €1 billion.

The rebranding marks a new chapter in the development of the network and reflects more accurately the defining characteristics of the group. Members have always prided themselves on senior relationship driven board room access, a partner-led boutique style operating model and a genuinely international outlook to business. The group's new identity underpins and reinforces these values.

ADVIOR International: beyond borders.

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